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## Two New Territory Business Managers Help Parnell Better Serve Producers and Veterinarians

**OVERLAND PARK, Kan. (May 31, 2023)** – Parnell is expanding its sales team with the addition of two new Territory Business Managers. Chris Bradley and John Thorson have joined Parnell to help provide coverage to more regions of the United States, furthering Parnell’s strategic goals of helping producers and veterinarians achieve success on their terms.

“We’re excited about the expertise we’re adding to the team. Chris and John join our six existing territory business managers to build out a growing and skilled team steeped with animal health experience,” said Justin Miller, Vice President of U.S. Commercial Sales. “Together, our whole team is committed to helping producers and veterinarians define, benchmark and achieve reproductive success on their operations.”

Chris Bradley is leading Parnell’s efforts in the Pacific Northwest covering Idaho, Washington, Oregon and Utah. Bradley brings more than 20 years of experience in animal health sales, including consulting on calf health and calf raising.



*Chris Bradley, new Parnell Territory Business Manager.*

John Thorson is serving producers and veterinarians throughout Minnesota, North Dakota, South Dakota and Iowa. Thorson is a seasoned sales representative from his time at Boehringer Ingelheim and Merial. He is a proud graduate of North Dakota State University.



*John Thorson, new Parnell Territory Business Manager.*

“Expanding the team represents a significant turning point in Parnell’s future,” said Miller. “Dennis, Chris, and John bring experience to the territories they manage, ultimately supporting Parnell endeavors to make it easier, better and simpler for producers and veterinarians to reach the results they want to achieve.”

### **About Parnell**

Parnell is a fully integrated, veterinary pharmaceutical company focused on developing, manufacturing and commercializing innovative animal health solutions. We currently manufacture and market six products for companion animals and production animals in 10 countries and augment our production animal pharmaceutical products with our proprietary software platform, mySYNCH®.

To learn more about Parnell’s solutions for cattle, visit [www.parnell.com](http://www.parnell.com).

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